

# VEEKES&COMPANY

## A CUSTOMER'S FIRST CHOICE

### No Refrigeration

The Veekes and Company range of pasta sauces and soups needs no refrigeration while storing it at the warehouse, store or home.

### It is not a snack but a MEAL

The pasta or soup mix when stirred with water for just under 2 minutes turns into an authentic and delightfully thick textured sauce that pours well over 240 grams of boiled pasta making it a perfectly balanced meal for 1 especially when tossed with vegetables or meats of choice. Unlike instant pasta or noodles available in the market, it is neither a general sauce nor is it a snack. IT IS AN AUTHENTIC MEAL.

### Incredible Value

OUR RANGE @ INR 40, is very affordable and breaks the convention in this cuisine category of being expensive and exclusive. For a similar quantity sauce, the Veekes and Company range is at least 6 times less expensive than its competition with no compromise on taste or texture, making it affordable to the average Indian household.

### Takes just 2 Minutes

You have your authentic pasta sauce or soup in just 2 minutes. The same as your regular instant noodle.

## PRODUCT SPECIFICATIONS

### Type of Packaging:

Factory-packed in sachets, encased in printed boxes of 20 single-serve sachets, in an outer carton that is convenient to display on shop shelf

### Content weight per sachet:

25 grams

### Storage:

Cool, dry. Needs no refrigeration at store or at home

### Shelf Life:

6 months

### Proprietary Manufactured for Veekes & Company by:

VKL Seasoning Pvt. Ltd.,

43/771, Beach Road,

P.B No. 4621, Alleppey - 688 012, India

### Brand Owned & Marketed by:

Velavan Veekes and Thomas

28, Nandi View Layout, RT Nagar, Bangalore, Karnataka 560 041

### Contact:

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# VEEKES&COMPANY

We are proud to introduce a range of all-vegetarian pasta sauces & soups from **VEEKES & COMPANY** that reject, at the outset, complication and elaborateness in preparation and yet retains flavour and freshness. What we offer is a 'home grown, selected' range of products that allows Indian flavors and ingredients to permeate what is otherwise quintessentially European cuisine - ingredients and tastes that can be found in any Indian kitchen!



### ABOUT THE COMPANY

Established in 2009 in Bangalore to address a need for specialty cuisines at affordable prices that catered to a wider segment, the idea was to make niche cuisine accessible and affordable and yet retain the authenticity of preparation keeping in mind the Indian palate. We offer today affordable and yet authentic niche cuisines perfected over 5 years across an F&B business spread over 4 states and 17 restaurants and which was by far the most popular Euro restaurant chain in the country.

# VEEKES&COMPANY

## Gourmet DRY Soup Mixes

MRP 40 | WEIGHT: 25 GMS | SERVES 2

- Pumpkin Bisque
- French Onion
- Peas and Mint



**French Onion Soup:**  
ingredients: starch, dehydrated vegetable (onion, garlic), sugar, iodised salt, milk solids, mixed spices (black pepper, white pepper, turmeric), hydrolysed

vegetable protein (soya), soya sauce powder, wheat flour



The method of preparation we have adopted remains true to its original style. Toss the contents of the packet into a pan with hot water, boil or heat over a flame or heat in a microwave till it loses its bind or attains sauce consistency.

Garnish dish with vegetables or meats of choice while stirring the mix. You have your authentic pasta sauce or soup in just 2 minutes. Refer the signature recipe page on our website for pairings and suggestions.

# VEEKES&COMPANY

## Gourmet Pasta DRY Sauce Mixes

MRP 40 | WEIGHT: 25 GMS | SERVES 1



### Mediterranean Caprese

Ingredients: sugar, dehydrated vegetable powder (tomato, onion), iodised salt, vinegar powder, starch, milk solids, hydrolysed vegetable protein (soya), Mixed Spices and Herbs (Parsley, Basil, Chilli)



### Aglio Olio

Ingredients: sugar, iodised salt, dehydrated vegetables (garlic, onion, tomato), milk solids, corn starch, mixed spices & herbs (red chilli, oregano), hydrolysed vegetable protein (soya), yeast extract, olive flavour



### Broken Mustard

Ingredients: milk solids, iodised salt, spices and condiments (mustard, black pepper, chilli, parsley, bell pepper, asafoetida), sugar, dehydrated mango powder, tomato powder, cheese powder, wheat flour, lime juice powder, yeast extract powder

# VEEKES&COMPANY

## GOURMET PRODUCT RANGE

We are manufacturers under IP licence at ISO certified manufacturing facilities, and offer the following products:

### Gourmet Pasta DRY Sauce Mixes

- Aglio Olio
- Broken Mustard
- Primavera
- Mediterranean Caprese
- Cilantro Pesto Genovese
- Pepper Alfredo
- Masala de Inde

### Gourmet Pasta DRY Sauce Mixes

MRP 40 | WEIGHT: 25 GMS | SERVES 1



### Pepper Alfredo

Ingredients: milk solids, cheese powder, iodised salt, dehydrated vegetables (garlic, onion), spices & condiments (red chilli, black pepper, bell pepper, clove, bay leaf), corn starch



### Cilantro Pesto Genovese

Ingredients: milk solids, wheat flour, iodised salt, potato starch, mixed spices & herbs (parsley, coriander leaf, basil, oregano, black pepper), sugar, cashewnut powder, garlic powder, hydrolysed vegetable