

	Non Excl V&C	Excl V&C	HORECA
days	30	30	30
outlets	1	1	1
sales (units) per day	25	75	12
avg price per sku	75	75	75
No of bills @ 2 dishes per bill	13	38	6
No of seats	4	16	4
No of turns	3.1	2.3	1.5
daily sales (INR)	1875	5625	900
<b>Revenue (INR) pa</b>	<b>675000</b>	<b>2025000</b>	<b>324000</b>
Direct Food Costs per Dish	26.25	26.25	26.25
<b>Total Direct Food Costs pa</b>	<b>236250</b>	<b>708750</b>	<b>113400</b>
<b>Salaries</b>			
staff no - assigned	1	3	0
<b>total salary pa</b>	<b>144000</b>	<b>432000</b>	<b>0</b>
Rent(incl stff room)			
sq ft	100	500	100
<b>total notional rent pa</b>	<b>0</b>	<b>300000</b>	<b>0</b>
<b>Admin Costs</b>	<b>30000</b>	<b>30000</b>	<b>30000</b>
Total Costs = A	<b>410250</b>	<b>1470750</b>	<b>143400</b>
Other Costs			
insurance	1000	1000	0
maintenance	24000	24000	0
Total Costs = B	<b>25000</b>	<b>25000</b>	<b>0</b>
<b>All Costs A+B</b>	<b>435250</b>	<b>1495750</b>	<b>143400</b>
<b>NM pa</b>	<b>239750</b>	<b>529250</b>	<b>180600</b>
<b>Investments</b>			
shop deposit	0	150000	0
fixed	0	0	0
interiors/music	0	400000	0
vehicles incl ins	0		0
kitchen	0		10000
signing fee	50000	50000	10000
<b>Total</b>	<b>50000</b>	<b>450000</b>	<b>20000</b>
<b>ROI 1st yr</b>	<b>480%</b>	<b>118%</b>	<b>903%</b>